![telania — Simple. Innovative. Trusted.]

MEDIA KIT

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www.telania.com

About Telania

Founded in 2002, Telania, LLC develops software solutions that help small to medium-sized organizations operate more efficiently and increase productivity. Based in Louisville, Ky., Telania, LLC was founded by Ghana native Don Weobong, who created the company's premier product eLeaP as a graduate student working on his thesis.

The mission of Telania, LLC is to provide software solutions that help businesses and nonprofits improve efficiency and productivity. Originally founded as DriverPack, Weobong incorporated in 2002 as Telania, LLC, named after his ancestral village in Ghana.

Executive Bios

Don Weobong
Founder and President

Don Weobong is founder and president of Telania, LLC, based in Louisville, Ky. A native of Ghana, Mr. Weobong's interest in international business began with educational studies at the Institute of Chartered Secretaries and Administrators (ICSA) in the United Kingdom, with subsequent studies in France.

Mr. Weobong immigrated to the United States in 1997 where he completed his undergraduate studies at Spalding University in Louisville in 2000, followed by earning an MBA at Bellarmine University, also in Louisville.

The blueprint for eLeaP Learning Management System, the cornerstone product of Telania, was developed during Mr. Weobong's graduate studies at Bellarmine University.

In 2008 Mr. Weobong released the book, *How to Sell Software-as-a-Service (SaaS) - SaaS Sales Training System*, described as "the definitive guide to understanding, selling, and marketing software-as-a-service in a Web 2.0 world."

eLeaP is currently being used by more than 450 companies internationally, with 150,000 course lessons created to date through the eLeaP software platform.

Telania is named after his ancestral village in Ghana. Mr. Weobong and his family support education and schools for more than 550 children in his native Ghana through the St. Benedict's School.

Mr. Weobong also sits on the boards of several non-profit organizations in his community and is a member of many national trade organizations. Mr. Weobong speaks French, English, and his tribal language Kasem.

Marsha D. Weobong
Chief Financial Officer

Marsha D. Weobong serves as Board Secretary and chief financial officer of Telania.

As a graduate of Western Kentucky University with a bachelor's degree in liberal arts, she has furthered her education in finance and accounting through attendance at University of Louisville and Jefferson Community College Technical Colleges.

Ms. Weobong has worked for both for-profit and non-profit corporations, including Arthur Andersen, LLP, Hospaurs, Kindred Healthcare and Walgreen's Infusion Pharmacy.

With a sincere interest volunteerism, Ms. Weobong has worked with Dress for Success, Junior Achievement of Kentuckiana and Center for Women and Families in Louisville, Ky.

About Our Products

eLeaP Learning Management System

The eLeaP cloud-based software system creates precise, customized online training and learning courses for businesses and nonprofits of all sizes.

Organizations can use existing files (i.e., Microsoft Word, Excel, PowerPoint, pictures, audio, video, SCORM, etc.), to create customized employee training courses relevant to the specific organization needs. eLeaP can create the courses for organizations as well.

eLeaP learning management system personalizes the training experience so that pre-existing training courses are no longer necessary. The eLeaP LMS ultimately saves businesses time and money by increasing productivity and efficiency.

The new V3 version of eLeaP features a fresh, modern design providing easy access and a streamlined interface. eLeaP LMS can be utilized through almost any mobile device. Other upgrades include:

- a "help" feature for on-the-fly support
- a richer end-user experience with the more engaging design
- improved administrator/instructor workspace area that will yield time savings for administrators and clients
- improved testing features and reporting
- more intuitive course progress menus will lead to a significant increase in completion rates

PRM Deals Partner Relationship Management Software

Designed to improve partner or channel revenues, maximize efficiency and reduce acquisition costs, PRM Deals is a SaaS cloud-software solution for large and small companies that results in increasing sales yields and profits.

PRM Deals is simple, easy-to-use and customizable, increasing efficiency, reducing costs and fueling a higher percentage of conversions. Its cloud-based software protects user's data through high-level encryption. User accounts are available 24/7, and automatic data backup in two remote locations provides ultimate security and reliability.

Azimio Subscription Billing Management System

Azimio is a simple-to-use subscription billing management system that easily interfaces with a wide range of businesses. Azimio runs in a self-service mode or using the more advanced API model. Companies can use Azimio to create simple or complex subscription billing plans that easily integrate with existing finance systems.

Azimio allows for unlimited projects, each with a unique, automatically generated URL. Billing cycles, categorizations, fields and pricing are easily customized with flexible-pricing tables.

Other innovative features include the ability to:
- download or print reports and graphs on all subscriptions at any time
- invoice automatically
- add customer lists
- create coupons for all customers, categories of customers or individual customers

Data transmission is secured through high-level encryption, providing maximum security for all users.

CaptureLeave Leave Management and Vacation Tracking

CaptureLeave is a powerful leave management and vacation tracking system that improves the overall efficiency of applying for and administering leaves and vacations. With CaptureLeave's cloud-based software, human resource departments can handle leave management and vacation tracking online anytime and

anywhere, resulting in reduced absenteeism and increased efficiency.

Employees simply fill out vacation requests online while CaptureLeave allows administrators to approve or reject requests. Administrators can easily add employees, create groups, filter, communicate and document all employee leave and vacation decisions and communications. They also can send out email blasts, create reports and post all holidays or pre-scheduled days off for the entire year. All data is protected with high-grade encryption and automatic backup.

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Telania, LLC Releases Third Version of *eLeaP*, the Premier Learning Management System

Louisville, Ky**.--**Telania, LLC has released the newest version of its premier eLeaP Learning Management System, featuring better reporting, a more modernized design and simpler interface, improved interactive support and time-saving functions for administrators.

eLeaP allows companies to easily develop and implement flexible and customized online training courses on virtually any topic. It provides an easy-to-use platform to transform existing company files into interactive e-learning courses.

E-learning has become a primary way for companies and nonprofits to conveniently and effectively train employees while lowering training costs.

 "Since launching the first version about a decade ago, eLeaP has proven to offer organizations a way to more effectively train employees at a lower cost," Telania President and founder Don Weobong said.

The newest version reduces course development time even more and improves ease of use, ensuring a higher rate of course completion.

Some of the innovations featured in the new eLeaP LMS include:

- More modern design for easy access.
- Simple and uncluttered user interface.
- Mobile-device compatibility.
- "Help" tool function for on-the-fly interactive support.
- Intuitive course progress menus designed to increase training completion rates.
- Time-saving enhanced administrator/instructor workspace area.
- Improved testing and interactive features.
- Enhanced reporting capabilities.

For currents users of eLeaP, all functions and data entered from existing versions will seamlessly and automatically update and transfer to the new version. All course content will also fully integrate.

eLeaP is currently being used by more than 450 companies internationally, with 150,000 course lessons created to date through the eLeaP software platform, Weobong said.

The *American Society for Training and Development 2013 State of the Industry Report* indicates that the percentage of training using traditional classroom instruction has been steadily decreasing since 2009. Classroom instruction decreased 6 percent from 2010 through 2012. During the same time period, e-learning training increased from 8 percent in 2010 to 10 percent in 2012.

For more information, visit www.eleapsoftware.com.

About Telania, LLC
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